COMMUNICATIONS COMMITTEE
MEETING AGENDA
September 23, 2020
WebEx
10:00 am

AGENDA:
1. Review of 4th Quarter Campaign – New Strategic Plan
2. Public Board Communications
3. LMI (Strategic Plan 5.3) Workplan
4. Diversity, Equity & Inclusion
5. 2021 Annual Meeting Planning (In-person vs Online)
6. Review of CEC Communications Plan
7. Reveal of Website Charging Map

FOR LATER DISCUSSION:
1. 2021 Energy Literacy Campaign

PREVIOUS MEETINGS’ ACTION ITEMS:
a. Potential changes for 2021 Annual Meeting to be discussed in committee Sept-Oct 2020 – On agenda
   a. identify member viewers via registration question
   b. add Annual Meeting recording or segments to website
   c. Annual Report changes?
b. Develop initiative(s) around diversity and inclusion of entire membership – On agenda
   c. Add suggested date range changes to CREA Election legislation (via Randy Starr) – in progress
   d. Formalize Candidate Forum plan (questions, dates, website/SM plan, distribution date to media) – On agenda
   e. A possible goal would be to have a charging station map on our website – September 30
   f. Create the Strategic Plan Fact Sheet – upon completion of summary – September 30