



## COMMUNICATIONS COMMITTEE MEETING AGENDA

September 23, 2020

WebEx

10:00 am

### AGENDA:

1. Review of 4<sup>th</sup> Quarter Campaign – New Strategic Plan
2. Public Board Communications
3. LMI (Strategic Plan 5.3) Workplan
4. Diversity, Equity & Inclusion
5. 2021 Annual Meeting Planning (In-person vs Online)
6. Review of CEC Communications Plan
7. Reveal of Website Charging Map

### FOR LATER DISCUSSION:

1. 2021 Energy Literacy Campaign

### PREVIOUS MEETINGS' ACTION ITEMS:

- a. Potential changes for 2021 Annual Meeting to be discussed in committee Sept-Oct 2020 – [On agenda](#)
  - a. identify member viewers via registration question
  - b. add Annual Meeting recording or segments to website
  - c. Annual Report changes?
- b. Develop initiative(s) around diversity and inclusion of entire membership– [On agenda](#)
- c. Add suggested date range changes to CREA Election legislation (via Randy Starr) – [in progress](#)
- d. Formalize Candidate Forum plan (questions, dates, website/SM plan, distribution date to media) – [On agenda](#)
- e. A possible goal would be to have a charging station map on our website – [September 30](#)
- f. Create the Strategic Plan Fact Sheet – upon completion of summary – [September 30](#)