COMMUNICATIONS COMMITTEE
MEETING AGENDA
August 3, 2020
WebEx
9:00 am

• Discussion Items
  o Annual Meeting and Director Election 2020 Debrief
  o Communications Plan for HCE Strategic Plan
    ▪ 4th Quarter Campaign
  o Clean Energy Progress Report - GHG Audit and 707030 progress
  o Review of 2019 and 1st six months of 2020 sponsorships, donations and membership dues
  o CEC Comminications plan

• Informational Items
  o Founders’ Day Celebration Videos
    ▪ Interviewing past HCE’ers and videotaping it for posterity
  o Communications around possible 2021 Financial Situation (Wrt COVID)

• Outreach and Engagement Initiatives (for the strategic planning retreat)
  o HCE Engagement Groups: possible goals and definition
  o Improving Utility Literacy for our membership (Education about DER future)
  o Diversity & Inclusion and LMI programming