



COMMUNICATIONS COMMITTEE MEETING AGENDA

August 3, 2020

WebEx

9:00 am

- Discussion Items
 - Annual Meeting and Director Election 2020 Debrief
 - Communications Plan for HCE Strategic Plan
 - 4th Quarter Campaign
 - Clean Energy Progress Report - GHG Audit and 707030 progress
 - Review of 2019 and 1st six months of 2020 sponsorships, donations and membership dues
 - CEC Communications plan

- Informational Items
 - Founders' Day Celebration Videos
 - Interviewing past HCE'ers and videotaping it for posterity
 - Communications around possible 2021 Financial Situation (Wrt COVID)

- Outreach and Engagement Initiatives (for the strategic planning retreat)
 - HCE Engagement Groups: possible goals and definition
 - Improving Utility Literacy for our membership (Education about DER future)
 - Diversity & Inclusion and LMI programming