COMMUNICATIONS COMMITTEE
MEETING Agenda
February 12, 2020
GWS Boardroom
1:00 pm

MEMBER & COMMUNITY RELATIONS MISSION

Move HCE to a more member-focused and community-minded organization that offers its members services and programs that provide value and improve their communities.

I. Member Satisfaction Survey review
II. Strategic Plan Communications Plan - draft
III. Crisis Communications Plan review
IV. Community Relations Rep – update
V. 2020 Rate Changes Communications plan

VI. New Fact Sheets
   a. Peak Time Rebate program
   b. Brats & Kilowatts 2020
   c. HCE Fiber Project

VII. Topics for Discussion As Time Permits
   a. CCA Position
   b. Interminability of Renewables
   c. Timely manner of Board responses to member requests
   d. Beneficial electrification
   e. Electrification of transit
      i. Charge at home/Charge at work updates
      ii. Emissions data for EV vs ICE