



COMMUNICATIONS COMMITTEE MEETING Agenda

February 12, 2020

GWS Boardroom

1:00 pm

MEMBER & COMMUNITY RELATIONS MISSION

Move HCE to a more member-focused and community-minded organization that offers its members services and programs that provide value and improve their communities.

- I. Member Satisfaction Survey review
- II. Strategic Plan Communications Plan - draft
- III. Crisis Communications Plan review
- IV. Community Relations Rep – update
- V. 2020 Rate Changes Communications plan

- VI. New Fact Sheets
 - a. Peak Time Rebate program
 - b. Brats & Kilowatts 2020
 - c. HCE Fiber Project

- VII. Topics for Discussion As Time Permits
 - a. CCA Position
 - b. Interminability of Renewables
 - c. Timely manner of Board responses to member requests
 - d. Beneficial electrification
 - e. Electrification of transit
 - i. Charge at home/Charge at work updates
 - ii. Emissions data for EV vs ICE